

Regulations of the EUNICE Start Cup competition - local level (stage I)

§ 1.

DEFINITIONS

Whenever the following terms are used in the Regulations, they shall be understood as described below:

1. The EUNICE Start Cup competition at local level - stage I of the competition organised by Poznan University of Technology.
2. The EUNICE Imagine Innovation Cup competition at international level – stage II of the competition organised by the University of Catania.
3. Phase 1 of the Competition - local level stage of the Competition, evaluation of the Competition Application prepared in Polish or English according to the template (available at: <https://startcup.put.poznan.pl/>).
4. Phase 2 of the Competition - local level stage of the Competition, evaluation of **Business Plan prepared only in English** according to the template (available at: <https://startcup.put.poznan.pl/>) and **multimedia presentation of the Project only in English**.
5. Project - an idea submitted as part of phase 1 of the EUNICE Start Cup Local Competition.
6. Project Presentation - multimedia presentation of the final version of the Project before the Competition Committee in Phase 2.
7. Competition Application (Appendix No. 1 to the Regulations) - declaration of will to participate in Phase 1 of the EUNICE Start Cup Local Level Competition.
8. Business Plan (Appendix No. 2 to the Regulations) - to be prepared with the support of a Mentor in English.
9. The Organiser - the Organiser of stage I Poznan University of Technology (PUT), the Organiser of stage II University of Catania (UNICAT).
10. Participants of the Competition - students and/or doctoral students of PUT, studying/training at the PUT Doctoral School in both full-time and part-time mode. A participant can be a group of PUT students and/or PhD students consisting of up to 5 people. The same person can only be a participant in one group. A participant of the Competition cannot be a PUT employee, unless he/she is a student or a doctoral student. The subject of the Project covered by the Competition cannot be employee intellectual work results within the meaning of the Regulations on the management of copyright, related rights and industrial property rights and the principles of commercialisation of PUT's scientific research and development work results.
11. Competition Regulations of stage I - these Regulations.



12. Mentor - PUT employee supporting the Competition Participant in a content-related way, indicated by the Competition Participant or Competition Organisers after qualifying to the local phase 2.
13. Mentor - person indicated by the Organiser who supports the preparation of the Business Plan in terms of the proposed Project.
14. Competition Committee - consists of members (maximum 6 people) delegated by the Organiser, who are obliged to keep confidential information provided by the Participants in the competition. The Competition Committee makes its decisions during the meetings held on the PUT by a simple majority of votes.
15. Winner - the 1st place winner selected in stage I of the EUNICE Start Cup Local Level Competition by the Competition Committee on the basis of a ranking list.

§ 2.

GENERAL CONDITIONS

1. The EUNICE Start Cup local level competition is aimed at students and doctoral students of Poznan University of Technology. The competition is held within the framework of the European University for Customised Education (EUNICE).
2. The organiser of the EUNICE Start Cup Competition at the local level (stage I) is Poznan University of Technology.
3. The aim of the Competition is to promote the idea of entrepreneurship among PUT students and doctoral students and to solve current problems of the economic environment in the region.
4. The Competition will be conducted in two stages.
 - a. Stage I - local level will be held in two phases:
 - i. Phase 1: evaluation of the Competition Application describing the idea for the Project,
 - ii. Phase 2: evaluation of the Business Plan and the presentation of the Project to the Competition Committee.
 - b. Stage II - international level of the EUNICE Imagine Innovation Cup (Final Cup).
5. Stage I of the EUNICE Start Cup Competition organised by Poznan University of Technology will be concluded by drawing up a ranking list of projects and selecting one of the most innovative projects in the field of SmartCity, use of renewable energy sources or general improvement of people's lives and natural environment. The winner of the local level (stage I) will be qualified for stage II of the Competition (Final Cup).
6. Stage II of the EUNICE Start Cup Competition will be organised by the University of Catania (UNICT).
7. The competition applications in phase 1 will be evaluated by the Competition Committee, consisting of PUT employees and/or partner institutions. Competition Projects positively evaluated in Phase 1 (maximum of 6 Projects) will be presented in Phase 2 during the local final at Poznan University of Technology and evaluated by the Competition Committee, which will select the winner of stage I of the EUNICE Start Cup.



8. The winner of stage I is obliged to participate in stage II of the EUNICE Start Cup Competition in Catania. If the Winner is not able to participate in stage II, the next Project from the ranking list will be qualified for stage II.
9. After obtaining the presentations (in multimedia form) and necessary contact information from the winners of stage I of the Competition, the Competition Committee will forward them to the Organiser of stage II of the Competition.
10. The Organiser, Competition Committee and Participants undertake to keep secret and not to disclose any information concerning the projects submitted and presented by the Participants described in the Competition Application (Appendix No. 5), as well as to protect it from access by unauthorised persons. Only authorised people will have access to this information.
11. The EUNICE Start Cup competition schedule can be found on the competition website: <https://startcup.put.poznan.pl/>.

§ 3.

CONDITIONS FOR PARTICIPATION IN THE COMPETITION

1. In order to participate in the Competition, the following criteria must be met cumulatively:
 - a. Reading and acceptance of the Competition Regulations stage I,
 - b. PUT student or PhD student status as of the deadline for submission of Competition Applications for participation in the Competition.
 - c. Completion of the Competition Application available at <https://startcup.put.poznan.pl/>. If the Competition Application is submitted by a group of PUT students and/or doctoral students, a statement of consent to participate in the Competition by each Participant is required (a scan of the statement constitutes an attachment to the Competition Application). The Competition Application is submitted electronically by a representative of the group via the website: <https://startcup.put.poznan.pl/page3.html>.
 - d. The competition proposal should include at least:
 - i. A description of the idea covered by the Project,
 - ii. Indication of its innovative character and the area in which the idea covered by the Project may find application (implementation potential)
 - iii. Indication of what social, infrastructural, environmental needs the Project idea addresses.
 - e. The business plan should include at least:
 - i. a description of the venture,
 - ii. market and business environment analysis
 - iii. cost estimate.
 - f. The Competition Application will be deemed by the Organiser to have been correctly and effectively submitted when the following conditions have been met together:



- i. Completion of the Competition Application in an electronic version.
- ii. Acceptance of the Competition Regulations stage I and consent to the processing of personal data (GDPR).
- g. Submitted Projects should be original and manifest the Participant's individuality of creative actions, and may not violate copyrights (including subsidiary rights), industrial property rights (including invention rights) or third parties' personal rights. By submitting a Competition Application to the Competition, Participants declare that they own full intellectual property rights to the Project. Participants declare that they accept full and unlimited responsibility for any claims of third parties against the PUT and third parties related to the Project.
- h. The Competition Committee assesses only correctly submitted Competition Applications submitted by the deadline, awarding points according to particular criteria listed in §4 of the Competition Regulations. In order to assess the Competition Applications correctly, the Competition Committee may consult with experts in the given field of the submitted Project.

§4.

COMPETITION RULES

1. The local competition will be conducted in two phases: phase 1 - Assessment of the Competition Application (in Polish or English), phase 2 - Business Plan (in English) and Presentation of the Project (in English).
2. Competition Applications will be received from 25 to 31 March 2023 until 11 PM electronically via <https://startcup.put.poznan.pl/page3.html>. Subsequently, out of the received Competition Applications, the Competition Committee will select up to 6 Projects to be presented during the final phase 2 at Poznan University of Technology.
3. In the case of formal deficiencies, the Organiser requests the Competition Participant (by e-mail) to supplement the information or submit clarifications in writing. Failure by the Competition Participant to submit supplements within 5 working days will result in the rejection of the Competition Application on formal grounds. The submitted form will not be returned. At the stage of formal assessment, a negative decision cannot be appealed.
4. Competition Applications meeting all criteria for formal assessment are forwarded to substantive assessment carried out by the Competition Committee, according to criteria in accordance with the Appendix No. 3. The Competition Committee's decisions made at the stage of substantive assessment cannot be appealed by the Competition Participant. The Organiser does not provide information on the number of points obtained by a given Competition Application, nor does the Organiser make available the formal and content-related evaluation sheet.
5. Contestants whose Competition Proposals are selected in phase 1, according to paragraph 2, will be invited to participate in phase 2.



6. Phase 2 of the Competition will be conducted in English and will be preceded by a process of developing a detailed Business Plan by the groups selected in phase 1.
7. Phase 2 Participants can benefit from the support of a mentor from PUT and/or a mentor from a partner institution within 30 days from the end of phase 1. Each group will also be able to participate in specially prepared workshops during which good practices in the area of public speaking, preparing a business plan, etc., will be presented.
8. Phase 2 Participants are required to submit a Business Plan (in English) presenting the solutions described in the Application Form (phase 1) at least 7 working days before the Final of phase 2.
9. The presentation of the Projects in English will take place during the phase 2 Final at Poznan University of Technology.
10. The duration of the Project presentation must not be longer than 15 minutes. The exact date for the presentation of the Projects will be communicated to the Participants by the Organizer via e-mail and/or telephone on the day of announcement of the results of phase 1. After the Project presentation, a maximum of 10 minutes of discussion with the Competition Committee is foreseen.
11. The Competition Committee in phase 2 will evaluate the Projects from the point of view of innovativeness of an idea, its implementation potential and its compliance with the subject matter of the competition, taking into consideration:
 - a. A Business Plan
 - b. Presentation of the Project (content of the presentation and discussion).On this basis, the Competition Committee will select the winners of the first three places in the competition.
12. The winner of the first stage of the EUNICE Start Cup (1st place winner) will be qualified for the stage II of the competition (international level EUNICE Imagine Innovation Cup in Catania (Final Cup)).
13. The first three places will be awarded with financial prizes of:
 - 1st place: PLN 5000 per group
 - 2nd place: PLN 3000 per group
 - 3rd place: PLN 2000 per group
14. Special prizes may also be awarded to groups nominated by the partner institutions.
15. The results of the Competition will be published on the website <https://startcup.put.poznan.pl/>.



§5.

PARTICIPANT DECLARATIONS

By submitting a Competition Application in the Competition, Participants declare that they have full intellectual property rights to the idea described in the Competition Application and, in a situation where the Project is submitted by a group of PUT students and/or doctoral students, declare the division of these rights between the co-participants.

§6.

PERSONAL DATA PROTECTION

1. The administrator of the personal data is PUT.
2. The processing of personal data will be carried out in accordance with the principles provided for in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).
3. PUT, as a controller of personal data, has appointed a Data Protection Supervisor, e-mail: iod@put.poznan.pl.
4. Provision of personal data is voluntary but necessary for participation in the Competition.
5. Detailed information clauses are contained in Appendix No. 4 to the Competition Rules.

§ 7.

FINAL CLAUSES

1. The Organiser reserves the right to cancel the Competition, at any time, in the event that the number of Entries is less than 2 Projects.
2. The Organiser also has the right to cancel or not cancel the Competition at any time, without giving any reason.
3. In case of excluding a Competition Participant or in case of invalidating, cancelling or not reaching a conclusion of the Competition, the Competition Participants are not entitled to any claims against the Organiser, especially the claim for reimbursement of costs of participation in the Competition, e.g. costs of preparing the Project with attachments.
4. The Rules of the Competition shall apply from the date of their publication on the website: <https://startcup.put.poznan.pl/>.
5. The Organiser is entitled to change the provisions of the Competition Regulations. This applies in particular to changes in the deadlines for particular competition activities. The modified Competition Regulations come into effect as of the time of their publication on the website: <https://startcup.put.poznan.pl/>.
6. Appendices to the Competition Regulations:
Appendix No. 1: Competition Application – Template
Appendix No. 2: Business Plan - template
Appendix No. 3: Evaluation Sheet



Appendix No. 4: General Data Protection Regulation (GDPR) information clause
Appendix No. 5: Non-disclosure agreement

